



Main Street West Memphis Chilin' On Broadway

October 16, 2010

10am – 4pm

****NEW LOCATION****

Masner Furniture

581 East Broadway

West Memphis, Arkansas

GENERAL INFORMATION AND CASI RULES

INFORMATION ABOUT CHILI

Chili is judged according to five criteria: aroma, color, consistency, taste, and aftertaste. Judges are urged to take their judging seriously and to keep an open mind. Regarding aroma, chili should smell good. On color, chili may range from reddish to reddish-brown or nearly brown; excessive grease mars appearance and taste. Consistency: chili should be a good meat and gravy combination. Meat should be tender but not broken down. Taste: above all else, chili should taste good. Aftertaste: residual taste should also be pleasant. Also present, may be an afterbite, which is that “glow” that develops in the mouth and throat that says, “this is chili” rather than soup or stew. The absence, presence or level of bite is a matter of personal preference. All in all, some judges like it hot, some like it mild, and others prefer spice. A panel of judges is used so that the variations will average out during the judging process.

CHILI RULES

1. All judging chili must be made from scratch (raw, unmarinated meat and bulk seasoning) and must be cooked on site. No fillers (beans, rice, macaroni, etc.) are allowed in the chili judging. Cooks are to prepare and cook chili in as sanitary manner as possible. Your cook site is subject to inspection at any time prior to chili turn in.
2. Gas cookers are preferred, as electricity may not be available. Bring your own heavy-duty extension cord. All efforts will be made to accommodate you.
3. Registration begins at 8:00 a.m. Team Captains will meet at the Chilin' On Broadway Judges Tent at 9:00 a.m. Your chili must be taken to the tent in your official judging cup by 2:00 p.m. Once the judging begins, no chili will be accepted. The winners will be announced at 4:00 p.m.
4. **Entry fee for the Chili Contestant is \$25.00 per team.**
5. Team Captains are responsible for protecting and keeping up with their official judging cup. A lost cup will not be replaced. The number inside the cup is for the captain to hold until announcement of winners. **DO NOT MARK YOUR CUP IN ANY WAY. ANY CUP WITH EVIDENCE OF TAMPERING OR MARKS WILL BE DISQUALIFIED.** You will need to fill your official judging cup $\frac{3}{4}$ full.
6. **PLEASE HELP US KEEP OUR TOWN CLEAN BY PUTTING YOUR TRASH IN THE PROPER CONTAINERS.**

SALSA, RECIPE RULES

The rules are simple! There are basically no rules! Or make up your own!

1. Salsa is judged under the same rules as chili.
2. These items need not be cooked on site
3. Contestants must submit 1 quart for judging.
4. There are NO rules as to ingredients or preparation.