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Broadway News

A Publication of Main Street West Memphis, Inc.

June 2010

Façade Program Gives Facelift to Broadway

Main Street West Memphis has completed phase I of a Façade Plan that gives Broadway a great facelift in the 700 Block of our Commercial Historic District. Main Street West Memphis' Façade Master Plan Program is a comprehensive rehabilitation of many downtown buildings at once. The property owner gives Main Street West Memphis, Inc. a temporary five year easement on the façade of their building allowing the local government to spend funds on its improvement. In exchange for this temporary easement, the grant funds pay for the façade improvements. "The advantages of this type of façade program are that it allows for a sin-

gle source of project management, a single source of design, and a single source for construction," stated Main Street Board President Kevin D. Steele. "And using Main Street Arkansas' Design Professional and Business Consultant helped us save even more money with their assistance in providing drawings, paint colors, and awning samples," continued Steele.

"However, the biggest advantage to this approach is the ability for our Broadway District to receive an overall appearance facelift in a remarkably short amount of time with no cost the property owner or tenant," explained Main Street Executive Director Leigh Ann Hastings. "And, we are happy to announce that Phase II will

begin in the 800 and 900 Blocks of Broadway later this year."



712 E. Broadway BEFORE



712 E. Broadway AFTER

SAVE THE DATE!!!

Taste of the Town

August 3, 2010

Southland Park Gaming
and Racing

6:30pm to 9pm

Chilin' On Broadway

October 16, 2010

Regions Bank Plaza

10am to 4pm

THANK YOU for your SUPPORT!!!

Main Street West Memphis wants to thank the following businesses and individuals who have become 2010 Supporters of Main Street West Memphis so far this year. Regions Bank, Evolve Bank & Trust, Patty Gonzales, Dr. James Buffington, 8th Street Mission for Jesus Christ, Masner Furniture, Dr. Scott Ferguson, West Memphis

Chamber of Commerce, Mid South Bulk Services, Mid-South Community College, Fidelity National Bank, Crittenden Publishing company, Williford Realty, Southland Park Gaming and Racing, Broadway Travel, Guiltner Steele Tire Center, Flash Market, Inc., Guaranty Loan & Real Estate Co., J & K Delta Ice Ser-

vice, LLC, Ramona Taylor, Brawley Consulting Engineers, and the City of West Memphis. We would not be able to continue this outstanding program if it were not for the support of our community. If you would like to support Main Street West Memphis, please contact Leigh Ann Hastings, Executive Director.



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The Mission of Main Street West Memphis, Inc. is to be the primary catalyst for improving the downtown business area by bringing together all elements of the community, and further enhancing the overall quality of life.

Please see our website
www.broadwaywestmemphis.com
for further information regarding our program.

Spend a dollar with a local business and sixty cents will stay in the community. That same dollar spent with a chain store means only twenty cents stays in the community; spent with the box store and only six cents stays locally. That is 60 compared to 20, compared to 6.