

# Broadway News

A Publication of Main Street West Memphis,

October 2010

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## NEW LOCATION for Chilin' On Broadway

A chili and salsa cook-off, arts and crafts, live blues music and other fun activities will be held during the **Main Street West Memphis Chilin' on Broadway** on Saturday, October 16. The event, which includes activities for the whole family, will be held from 10 a.m. until 4 p.m. at our new location at **Masner Furniture, 581 E. Broadway in West Memphis, Arkansas.** Admission is free and the event is open to the public.

Activities include an arts and crafts area with vendors selling original art, jewelry, candles and other hand-crafted items. There will also be live blues mu-

sic from noon to 4pm provided by Fidelity National Bank.

A children's area – provided by Boys and Girls Club of Crittenden County with help from the West Memphis Chamber of Commerce Jr. Leadership program. They will have a moon bounce, slide, and other fun activities for the kids.

Cooks will showcase their creations at the Chili Appreciation Society International (CASI) Cook-off, as well as a local chili and salsa cook-off. Judging begins at 2 p.m. "We are very excited and grateful this year to have Southland Park Gaming and Racing as our Awards Sponsor" said Main Street West

Memphis Board President Kevin D. Steele.

Awards for chili and salsa winners will be held at the main stage at 4pm.

Call the Main Street Office at

870.735.8814 or email at [mainstreet@citywm.com](mailto:mainstreet@citywm.com) for more information about the event. "There is still time to get a booth to sell your arts and crafts and for you to enter the chili and salsa contest. It is going to be a great day!" said Main Street Director Leigh Ann Hastings.



## Thank you to our Your Town Workshop Participants

It's quality of place that determines whether towns succeed or fail. The 'Your Town West Memphis: Gateways, Greenways and Broadway' Workshop raised awareness of local and



regional assets, explored concepts for sustainable economic growth

and identified opportunities and constraints to realizing the West Memphis of the future. "The workshop was held last week at Mid South Community College and was a huge success. The participants who attended the two and a half day workshop were impressed by the information that the out of town speakers and presenters had available to the community," said Main Street Director Leigh Ann Hastings. "It was a great opportunity for open discussions among sev-

eral levels of community involvement, state legislature, city officials, local business and property owners and citizens." stated Main Street Board President Elect Jerry Burns. And, Matthew Glass with Fidelity Insurance Group added, "There is no doubt that this grant is going to pay big dividends for the people of West Memphis and has the chance to make a major economic impact on our area for years to come."



231 East Broadway  
Regions Bank Building  
West Memphis, AR 72301



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Regions Bank Building  
West Memphis, Arkansas 72301  
870.735.8814

[lhastings@broadwaywestmemphis.com](mailto:lhastings@broadwaywestmemphis.com)

[www.broadwaywestmemphis.com](http://www.broadwaywestmemphis.com)

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on Facebook,  
[www.facebook.com/mainstreetwestmemphis](http://www.facebook.com/mainstreetwestmemphis)

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

The Mission of Main Street West Memphis, Inc. is to be the primary catalyst for improving the downtown business area by bringing together all elements of the community, and further enhancing the overall quality of life.

Please see our website  
[www.broadwaywestmemphis.com](http://www.broadwaywestmemphis.com)  
for further information regarding our program.

**Main Street keeps local money circulating in the community:**

- Big Box Retailer - \$.06 retained in the community
- Chain Stores - \$.20 retained in the community
- Sole Proprietorships - \$.60 retained in the community

\*Source: Small Business Institute, Rocky Mountain News