

Broadway News

A Publication of Main Street West Memphis,

September 2010

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West Memphis Your Town: 'Gateways, Greenways and Broadway'

The City of West Memphis received one of five prestigious **Your Town: Citizens' Institute on Design** grants from the National Endowment for the Arts in early 2010. **Your Town** is a workshop intended to train local decision makers and community leaders in city planning and design. The goal of the workshop is to develop consensus on what West Memphis will look like in the future. Too often our community is seen as a place people pass through on their way somewhere else. **Your Town** will help us plan to make our community a more compelling place for residents and visitors alike.

We understand that place matters in 21st century economic development. People want to live someplace, not anyplace. **Your Town** promotes better design and planning as a means to small-town economic development

and viability. For too long we've ignored the factor of design and place in our town with the exception of Broadway. It's time we stopped. It's quality of place that determines whether towns succeed or fail. The **Your Town** workshop will teach us how to assess West Memphis' physical assets and make the best of them.

Your Town is an opportunity to review and become aware of what you have, decide what we need and begin to develop a plan of what we need to do to achieve our goals for community design. West Memphis' **Your Town** Institute will have faculty with expertise in property development, architectural design and community revitalization and perhaps most interestingly, riverfront development. During the Institute, representatives of the community, interested citizens, planners, design professionals and preservationists joined

together to recommend actions to protect the character, authenticity and integrity of West Memphis' historic structures and cultural properties. Participants will tackle the issues of adaptive reuse of buildings, traffic and parking, pedestrian safety and amenities, revitalizing the plaza as public space for residents and restoring the landscape and of course, the riverfront.

For more information or if you are interested in attending this workshop, **September 29th thru October 1st at MSCC Magruder Room 108**, please RSVP to Leigh Ann Hastings at 870.735.8814 or main-



Veterans' Memorial on Broadway



Plans are underway to refurbish and landscape the memorial honoring World War I and II veterans. The monument stands in front of the old city hall, now West Memphis District Court.

Main Street West Memphis approached the Crittenden County Master Gardeners last year about them using this location as their beautification project in West Memphis. The Master Gardeners received a grant from the Cooperative Extension Service for the plant materials, the City of West Memphis Street Department came in and removed the old sidewalk and curbing, the Water Department made sure the water lines were working properly and the West Mem-

phis Utilities brought power to the area so the monument can be lighted.

Along with Main Street West Memphis, other interested parties have donated money to the project and they include: Disabled American Veterans, Ladies Auxiliary to Marion West Memphis VFW Post, VFW Men's Auxiliary Post No 5225, Connie Masner and one anonymous contribution. The West Memphis Chamber of Commerce assisted in this project as well.



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The Mission of Main Street West Memphis, Inc. is to be the primary catalyst for improving the downtown business area by bringing together all elements of the community, and further enhancing the overall quality of life.

Please see our website
www.broadwaywestmemphis.com
for further information regarding our program.



Main Street West Memphis

Chilin' On Broadway

October 16, 2010

10am – 4pm

****NEW LOCATION****

Masner Furniture

581 East Broadway

For more information on Arts and Crafts or a Chili Team, please call or email Leigh Ann Hastings.