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Broadway News

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Why Downtown is Important

As most of you know, our downtown is not your typical downtown built around a court house square and it is not named Main Street. It is Broadway Boulevard, a 5 lane Highway that goes from East to West through our town. Broadway has history in itself since it used to be the only way to get from Arkansas into Tennessee. Our Main Street West Memphis program became part of Main

Street Arkansas 20 years ago. This non profit program was established to preserve our history, to improve the downtown business area and to make our downtown better for the entire community further enhancing the overall quality of life.

Downtown represents independent businesses which support local families, support local community projects and keeps profits in town. A vital downtown retains

and creates jobs that strengthen the tax base. Long-term revitalization establishes capable businesses that use public services and provide tax revenues. Downtown is where members of the community congregate while special events downtown reinforce a sense of community.



Main Street Office has moved....

We are back on Broadway!!!

The Main Street Office has relocated from West Memphis City Hall to the Regions Bank Building located at 231 East Broadway right in the heart of our City's Main Street district. Regions Bank has donated

the office space to give Main Street West Memphis a presence back in the district. "It has been several years since we have had a storefront on Broadway and we are excited to be back," stated Main Street Board President Kevin D. Steele.

Please stop in to see Executive Director, Leigh Ann Hastings for any information regarding the Main Street West Memphis Program or to find out if you qualify for any of the incentives that are offered.

SAVE THE DATE!!!

Blues on Broadway

May 13, 2010

Taste of the Town

August 5, 2010

Chilin' On Broadway

October 16, 2010



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The Mission of Main Street West Memphis, Inc. is to be the primary catalyst for improving the downtown business area by bringing together all elements of the community, and further enhancing the overall quality of life.

Please see our website
www.broadwaywestmemphis.com
for further information regarding our program.

Want to become a Supporter of our Main Street Program?

*Our next Issue will be discussing
our levels of contribution and
how YOU can support
Main Street West Memphis!*